



**INTERNATIONAL MALBEC DAYS  
CAHORS 20-23 MAY 2010**

**GENERAL PROGRAM**

VIP (Press – Buyers – Partners) & Enthusiasts

**Theme 2010: 'Malbec Terroirs, Terroir Malbec'**

■ Thursday 20 May 2010 – Pre-opening

□ 7pm - midnight : Tasting Seminar (Valentré Space) with malbec producers and internationally renown Chefs - All welcome

■ Friday 21 May 2010

□ 10am - noon : Tasting Seminar (Valentré Space) directed by experts on Malbec's specificities compared to other grape varieties - All welcome

□ Noon - 2pm : Local food tasting luncheon on the famous Valentré Bridge, built during the XIIIth century and entirely decorated for the event - All welcome

□ 11am - 7pm : Walk around tasting (Valentré Bridge), especially organized as the world's largest Malbec fair - All welcome

□ 4pm - 7pm : Visits and tastings around the vineyards with experts to learn about the History, observe the landscapes and the "terroirs" of the Cahors vineyards - VIP

□ 7pm - midnight : Tasting Seminar (Valentré Space) pairing excellent malbecs and the creativity of internationally renown Chefs - VIP

□ 8pm - midnight : Tasting lounge (Valentré Bridge), transformed for the evening in the world's biggest Winebar - All welcome

■ Saturday May 22 2010

□ 8:30am - 12:30pm : Conference - International tasting of the Cahors malbecs from France and from Lujan de Cuyo, Argentina (Valentré Space) - VIP

□ noon - 2pm : Local food tasting luncheon on the famous Valentré Bridge, with 150 producers of malbec wines from France and around the world - All welcome

□ 11am - 7pm : Walk around tasting (Valentré Bridge), dedicated to the presentation of 600 different wines, all malbec - All welcome

- 4pm - 7pm : Visits and tastings around the vineyards with experts to discover the new research center erected in the Cahors vineyard – VIP
- 7pm - midnight : Gastronomic tasting (Valentré Space) mixing the best malbecs with different specialties from around the world – All welcome
- 8pm - 11pm :Tasting dinner dégustation, Best Of Cahors AOC (Cahors city center) with winemakers and retailers - VIP
- 8pm - midnight : Tasting lounge on the Valentré Bridge, symbol of Cahors, historic capital city of malbec - All welcome

■ Sunday 23 May 2010

- 9am - noon : Visits and tastings around the AOC Cahors vineyards with leading experts as tour guides - VIP
- noon - 2pm :Tasting luncheon in the AOC Cahors vineyards, with winemakers and retailers - VIP
- 10am - noon :Tasting Seminar (Valentré Space) on the specificities of malbec compared to other grape varieties - All welcome
- noon - 2pm : Local food tasting luncheon on the famous Valentré Bridge, landmarked by the UNESCO, especially decorated as a unique tasting Salon - All welcome
- 11am - 7pm : Walk around tasting (Valentré Bridge), with local music to celebrate the malbec grape from Cahors - All welcome
- 4pm - 7pm :Visits and tastings around the vineyards with experts to learn about the History, the landscapes and the "terroirs" of the Cahors vineyards - All welcome
- 7pm - midnight : Gastronomic tasting (Valentré Space) pairing the best malbecs with different specialties from around the world – All welcome
- 8pm - midnight : Tasting lounge on the Valentré Bridge, with musical shows - All welcome

Organization : UIVC, 430 avenue Jean-Jaurès, BP 61, 46002 Cahors Cedex 9, France – Tel 00 33 (0)5 65 23 22 24 – Fax 00 33 (0)5 65 23 22 27 –

Website : <http://www.French-Malbec.com> - Registration: <http://www.malbecdays.com>  
 email: [contact@malbecdays.com](mailto:contact@malbecdays.com)